

100 Days Campaign - “Saksham Niveshak”



The poster features a yellow and orange geometric background. At the top right, it displays the logos of the Investor Education and Protection Fund (IEPF), the Ministry of Corporate Affairs, and the Government of India. The main title "Saksham Niveshak" is in large red font, with "100 Days Campaign" below it in blue. A red banner indicates the dates "28th July - 6th November 2025". Two megaphones are positioned on either side of the date banner. In the center, a man in a suit holds a document. Below him, a red box asks "Still holding physical share certificates?". A list of four steps is provided: 1. Check the company's website, 2. Submit your KYC to the RTA or the company, 3. Update your KYC and start receiving dividends directly!, and 4. Dematerialise your shares and hold shares in dematerialised form. At the bottom, it reads "INFORMED INVESTOR, EMPOWERED INVESTOR, SMART INVESTOR" with the website "www.iepf.gov.in" and social media icons.

Dear Shareholders,

Pursuant to Investor Education and Protection Fund Authority, Ministry of Corporate affairs (MCA) Circular dated 16th July, 2025, the Company has started a 100 Days campaign “Saksham Niveshak” starting from 28th July, 2025 to 6th November, 2025.

During this Campaign, all the shareholders who have not claimed their dividends for any Financial Years from 2017-18 onwards or have not updated their KYC or any issues related to unclaimed dividends and shares may write to the Company’s Registrar and Transfer Agent (RTA) viz. MUFG Link Intime India Private Limited [Earlier known as Link Intime India Private Limited,].

Unit: Mukesh Babu Financial Services Limited,
C 101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai-400083,
Tel: +91 8108116767, email: rnt.helpdesk@in.mpms.mufg.com

You may also send your request to the Company at info@mukeshbabu.com.

The Shareholders may further note that this campaign has been started specifically to reach out to the Shareholders to update their KYC, bank mandates, Nominee and contact information. The Shareholders may also claim their dividends for the aforementioned Financial Years in order to prevent their shares from being transferred to the Investor Education and Protection fund Authority (IEPFA).

All the physical shareholders are requested to download the KYC updation forms from the link -<https://web.in.mpms.mufg.com/KYC-downloads.html> and submit the duly filled and signed form along with KYC documents to our RTA. Further, shareholders holding shares in dematerialised form are requested to contact their respective Depository Participant (DP) to update their KYC details and contact the Company's RTA to claim unpaid/unclaimed Dividend.

The Company has also sent individual notices on 26th July, 2025 to the concerned shareholders, whose dividends are lying unclaimed for the last 6-7 years, at their latest available address registered with the company advising them to claim their dividends expeditiously. The statement containing the details of name, folio number/ demat account number and number of shares liable for transfer to IEPF account are made available in our website www.mbfsl.com for information and necessary action by the concerned shareholders.

Note: For FY 2017-18, documents for dividend claim should reach by November 03, 2025 so that the valid claim can be processed by November 03, 2025, considering completion of 7 (seven) years from the date of transfer to Unpaid/unclaimed Dividend Account

Shareholders are kindly requested to take note of the above instructions and act accordingly.

Thanking you,
Yours faithfully,
For Mukesh Babu Financial Services Limited

Sd/-
Nupur Chaturvedi
Company Secretary, Group Head - Legal & Compliance